

**Summary of the Transactions under sub-regulation 1B of regulation 13 of the Competition Commission of India (Procedure in regard to the transaction of business relating to combinations) Regulations, 2011 (as amended)**

**A. Name of the Parties to the Combination:**

1. The names of the Parties to the Transaction are:
  - a. ITC Limited (**Purchaser**);
  - b. Johnson & Johnson Private Limited (**Seller 1**);
  - c. Johnson & Johnson PTE Limited (**Seller 2**).(collectively referred to hereinafter as **Parties**)

**B. The Type of Combination:**

2. **Transaction 1** relates to the sale of the trademark '**Savlon**' together with certain attendant inventories, know-how, molds and promotional materials by Seller 1 to the Purchaser.
3. **Transaction 2** relates to the sale of trademark '**Shower to Shower**' together with certain know-how and promotional materials by Seller 2 to the Purchaser.

**C. Area of Activity of the Parties to the Combination:**

4. The Purchaser is a multi-business enterprise, and its primary business segments include (a) Fast Moving Consumer Goods, (b) Hotels, (c) Paperboards and specialty paper, (d) Packaging, and (e) Agri-business.
5. Seller 1 and Seller 2 are a part of Johnson & Johnson Inc, headquartered in New Jersey which is engaged in three primary business segments: (a) Consumer healthcare products; (b) Pharmaceuticals; and (c) Medical devices. In India, Johnson & Johnson Inc is present through Seller 1, which is also engaged in the three business segments mentioned above. However, Seller 2 has no presence in India.

**D. The Relevant Market(s) to which the Combination relates**

6. The following relevant markets have been delineated by the Parties:

- a. the sale of antiseptic liquid in India; and
- b. the sale of antibacterial handwash/soap in India;
- c. the sale of prickly heat powder in India.